# Punta Sur Race Team 2023

#### Punta Sur Race Team Website

We are a global triathlon team that is a masterful mosaic of incredible people. We are specialists in our respective fields and look to endurance events to challenge ourselves. We come together with different backgrounds, interests, and talents – and together we are creating a global triathlon family.

The purchase of one of our Varlo products (A Triathlon Suit, Bike Jersey, Technical Running T-shirt or Running Tank) confirms your registration as PSRT Athlete for the 2023 race season. Please see our online store at: <a href="Punta Sur Race Team Store">Punta Sur Race Team Store</a>. Purchases must be made <a href="Defore">Defore</a> February 3, 2023. After purchase, please fill out our welcome form <a href="Here">Here</a> so we can get to know you and introduce you in our team channel.

Additionally, we are very excited to announce a new offering for our athletes this race season: The Paid to Podium Program. To qualify for this program you must be a registered PSRT athlete and must be wearing a PSRT Varlo product during your race. See below for specific details. Additional cost: \$75.00.

#### 2023 Events

This year we have three team events planned that we hope you are able to join!

- 1. June 10, 2023: Boulder Ironman 70.3
- 2. July 22, 2023: Triple and Double Bypass
- 3. September 22, 2023: Cozumel Ironman 70.3

### **Event Benefits**

As a member of the PSRT you will have exclusive access to team events and benefits, such as:

**Boulder Ironman** - Covered entry to Without Limits' "Stroke and Stride" session at the Boulder Reservoir on June 7 (sign-up required). Pre-race athlete dinner in Boulder (no host). HBodyLab pre-race team workouts.

Triple/Double Bypass - Post-race transportation from Vail back to Breckenridge/Evergreen (cost TBD). Post-race celebration in Breckenridge (no host)

**Cozumel Ironman -** HBodyLab pre-race team workouts. HBodyLab bike assembly session. Welcome gifts. Punta Sur Brewery discounts. Sponsored pre-race athlete dinner at the famous Chi restaurant. Post-race celebration at the No-Name Bar and Grill (no host).

#### **Athlete Benefits**

Discounts at Saratoga Hot Springs Resort and Spa, Snowy Mountain Brewery, and Punta Sur Cerveceria.

Additionally, through HBodyLab partners, we have discounts with: Inside Tracker, Zealios, Skratch Labs, Ten Thousand, Roka, and Trueform Runner.

# **Coaching Service**

PSRT has partnered with <u>HBodyLab</u> for coaching services. HBodyLab coaches all levels of endurance athletes to become strong, mobile, fit and fast by finding a place for sport and movement in their lives.

#### Exclusive HBodyLab offers for PSRT athletes:

- 1. A 30 minute call with head Koach Kevin to discuss your personal fitness goals, followed by creation of a customized 6-week starter plan that will be directly uploaded into your Training Peaks account. At the exclusive price of \$50 for PSRT athletes.
- 2. Full coaching service plans. Eliminate decision fatigue with a custom program that includes full access to Koach Kevin, nutritional guidance to meet your needs, custom run zones, custom power based cycling sessions, strength & mobility, season & event prep, equipment prep & guidance, swim/bike/run/strength focus of the week, a monthly newsletter and more. PSRT athletes get an exclusive 50% discount on the first month of training (1 and 2 cannot be combined).

## Paid to Podium Program Details

To be qualified for this program you must:

- 1. Be a registered PSRT athlete.
- 2. Wear the current PSRT Varlo Kit during your race.
- 3. Podium 1st, 2nd, 3rd, 4th or 5th place for Ironman Events (70.3 and 140.6)
  - a. Bonuses: 1st place = \$500, 2nd place = \$250, 3rd place = \$175, 4th place = \$100,5th place = \$50

- 4. Podium 1st, 2nd, or 3rd for Local events. Requires pre-approval.
  - a. Bonuses: 1st place = \$100, 2nd place = \$75, 3rd place = \$50
- 5. Send a photo of you on the podium in the race kit to PSRT email.
- 6. Post a photo on instagram and social media on the day of the event with PSRT and sponsor tags.
- 7. Additional cost: \$75.00.





# Our 2023 Sponsors





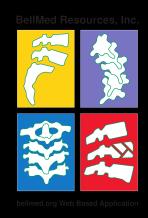


















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